

# Your Vision

Creativity is at the heart of everything we do. We believe that to create is to breathe life into the world.

When you work with Reynolds DeWalt, you do more than create print and mail; you create SOLUTIONS.

At Reynolds DeWalt we know that the whole is greater than the sum of its parts. We don't just bring any solution to the table, but the most effective solution.

Discover how our suite of services blend together to create beautiful things:







## At Your Service

#### Production

We know you've invested a lot in your project, that's why we've invested so much in offering the latest technology to ensure spectacular results.

#### Print

- Offset/Sheetfed
- Ink & Toner Based Digital
   Foil/Emboss
- Letterpress
- Silkscreening
- Digital

#### **Mailing**

Full Service Mailer

### **Bindery/Fulfillment**

- Die Cutting
- Lamination
- Mounting
- Binding
- Fulfillment
- Mail Services
- Assembly/Kitting

#### Collateral Materials

Our significant distinction is that we are a full service facility from concept to the finished piece.

- Brochures
- Stationary Packages
- Manuals
- Booklets
- Annual Reports
- Mailers

- Postcards
- Newsletters
- Sell Sheets
- Catalogs
- Maps
- Presentations

### Union and Political Printing

- Member of GCIU union label
- Direct mail and signage for campaigns and elections

### **Cross-Media Marketing Solutions**

- Print Collateral Material
- Direct Mail
- Email Marketing
- Event Promotions
- Image Branding
- Incentives
- Websites
- Social Marketing

### Strategy and Creative

From concept to completion, we have the ability to fulfill all of your business needs.

### **Concept and Development**

- Copy writing
- Design and layout
- Photography
- Illustration
- Logo Design

#### **Promotional Solutions**

Effective promotions get noticed. Outstanding promotional items of virtually any size or shape.

- Advertising Premiums
- Welcome Kits
- Take Aways
- Press Kits
- Banners/Signage
- Scratch/Electronic Gaming Tickets
- Counter Displays

# **Our Innovation**

While our technical capabilities are superb, it's people that make the difference.

Reynolds DeWalt is extremely effective when developing long-term partnerships with our valued clients. Because we are so focused on efficiency and process, we can help you to create the most effective process for your ongoing programs.

We will work with you to understand your business model and will point out key areas where we can bring efficiencies.

We will then develop, launch, maintain, and improve an optimized production program that is unique to your business.





# **Cross-Media Marketing Solutions**

Print • Design • Fulfillment • Mailing • Promotions Email Marketing • Websites • Social Media



Your vision. Our innovation.

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